

Food industry is ready
for the e-commerce.

Are you?





To #1 sales and marketing tool
for the contemporary producer and supplier



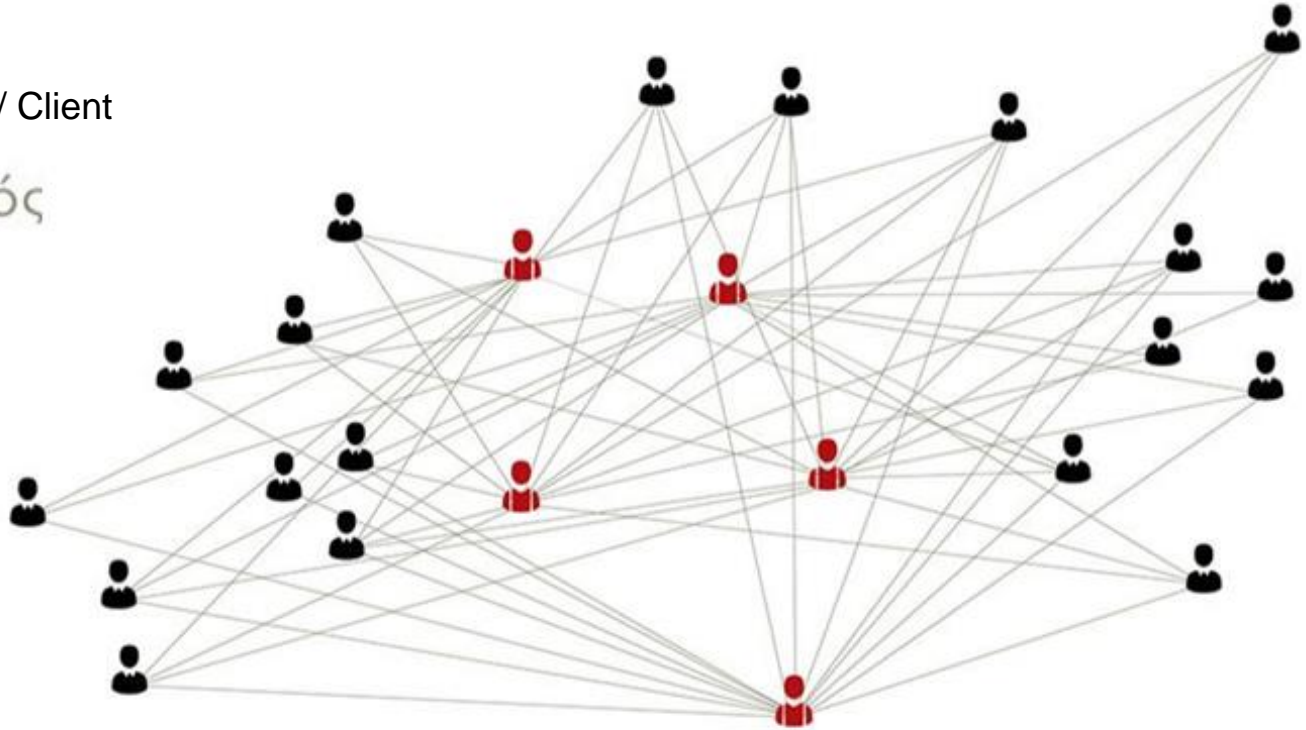
Why ákros;

The problem

 πελάτης / Client

 παραγωγός

Producer /
Supplier



The solution



akros

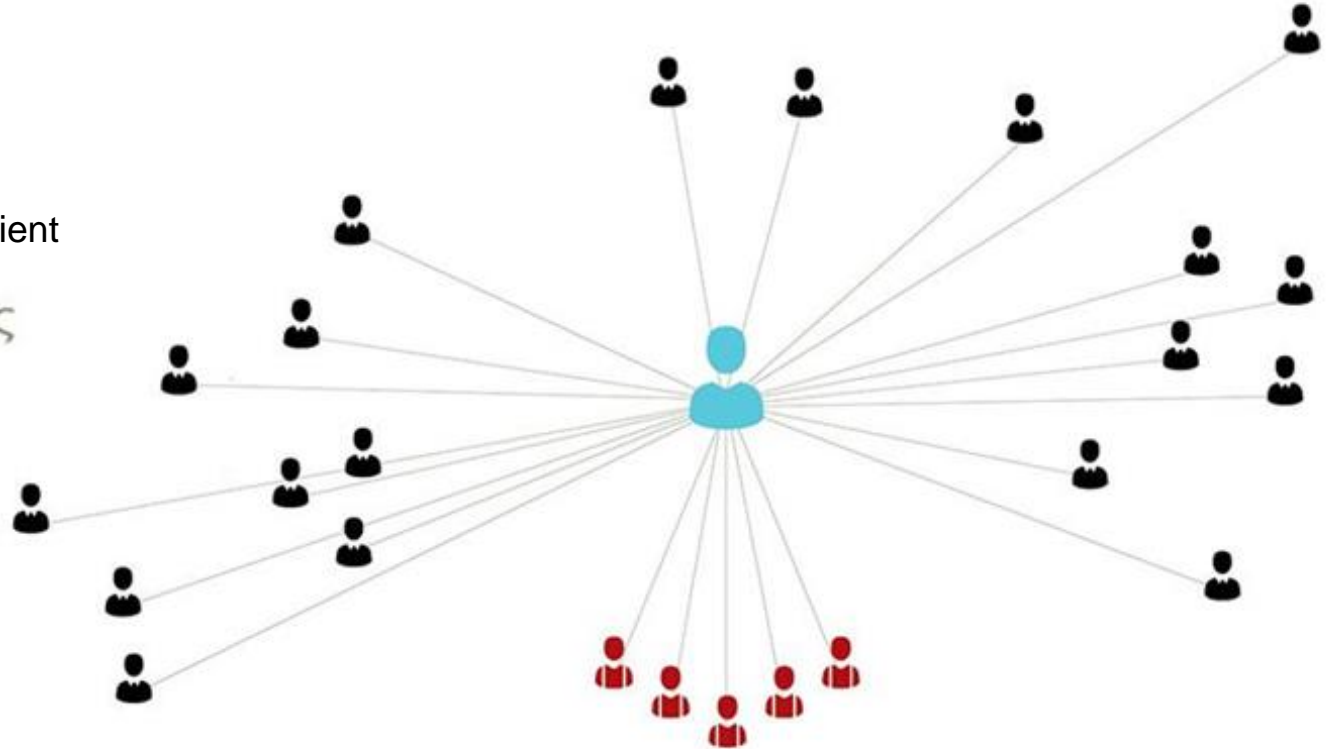


πελάτης / Client



παραγωγός

Producer /
Supplier



Whom can I approach through akros.gr;

- Retail customers across Greece
- Retail customers across the European Union



Whom can I approach through akros.gr;

- Wholesale clients across Greece and the European Union:
 - Delicatessen stores
 - Grocery stores
 - Organic stores
 - Cellars and bakery shops
 - Meat and veggie stores
 - Touristic shops
 - Museum shops
 - Café & bistrot
 - Wine restaurants
 - Wine & cocktail bars
 - Catering
 - Restaurants
 - Hotels



Whom can I approach through akros.gr;

- Customers worldwide through akros connection with Amazon platform





What benefits do I enjoy through my co-operation with akros.gr ?

- Product storage in warehouse in Attica
- Product placement in retail stores and HoReCa sector through an experienced sales force team.
- Training of the retail and HoReCa sector in my product special characteristics



What benefits do I enjoy through my co-operation with akros.gr ?

- Well-organized order system
 - Easy ordering
 - Picking & packing
 - Invoice issuing
 - Stock inventory management
 - Order tracking
 - Routing, track & trace
 - Payment collecting

What benefits do I enjoy through my co-operation with akros.gr ?



- Fast and flexible delivery services
 - Within 1-2 days
 - Safety in transportation
 - Even for very small quantities



What benefits do I enjoy through my co-operation with akros.gr ?

- Integrated marketing-
 - Copywriting
 - Translations
 - Recipes
 - Press releases in magazines, blogs & food sites
 - Nutritional tips
 - Photography & food styling
 - Promotional events
 - Tasting events, cooking events κλπ
 - Participation in exhibition shows
 - Digital marketing (Facebook, Instagram, Google ads etc.)

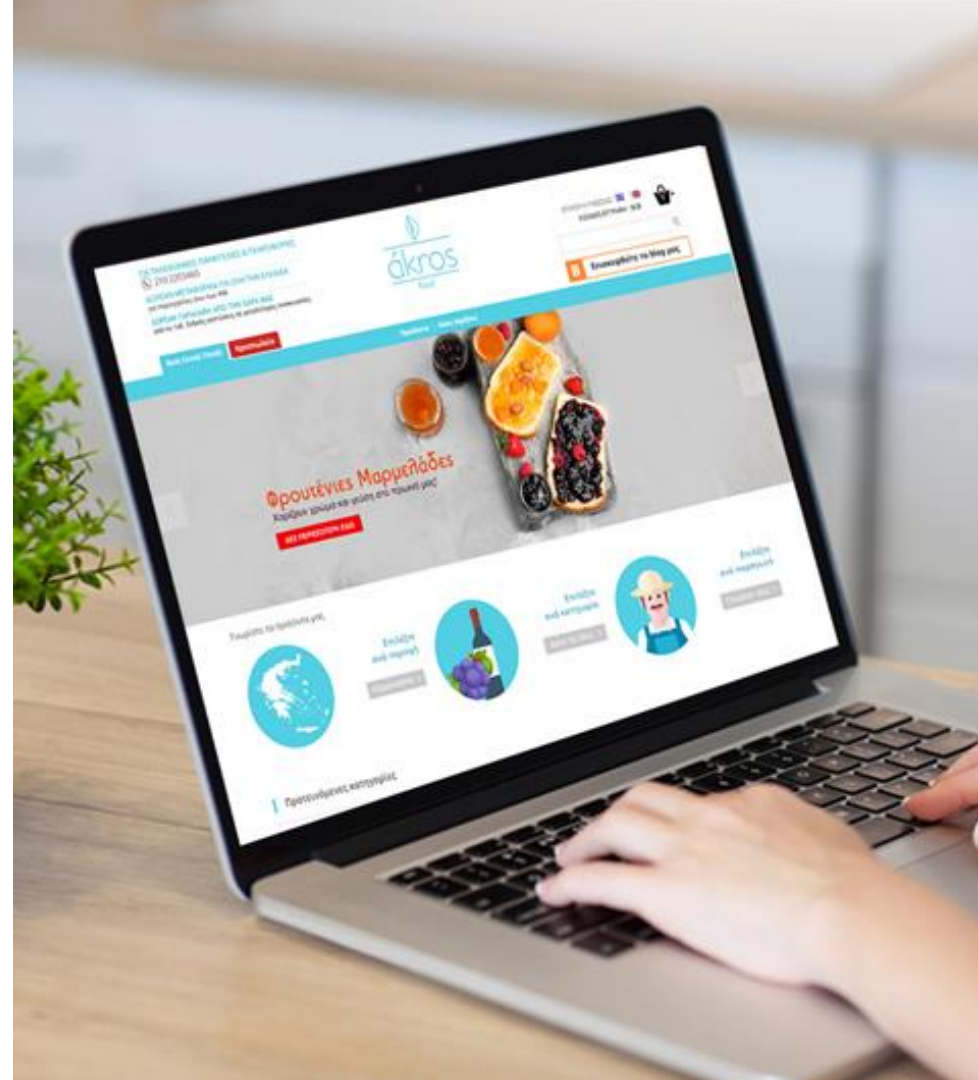


What benefits do I enjoy through my co-operation with akros.gr ?

- An electronic image of my business
 - Micro-site for my products and activities
 - High technology e-shop
 - Blog with recipes for my products

What do I save through akros.gr ?

- Time
- Effort
- Money





How do I profit through akros.gr ?

- Profitability increase
- Increase on demand for my products
- Sales network expansion
- Economies of scale
- High end technology
- Expertise
- High level of service to my clients
- Brand awareness
- Profitability for my business

How can I start my co-operation with akros.gr ?

1. Submission form
2. Product samples
3. Texts and photos of products
4. Entry Fee

Contact

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Welcome to the world of ákros food!



akros in ancient Greek means the edge, the highest point, and marks a transition from the partial and limited to the total and unlimited.